



# Exhibition Invitation

## EMC Europe 2014

International Symposium on Electromagnetic Compatibility  
**September 1-4, 2014 Gothenburg, Sweden**

We welcome you to participate as an exhibitor at EMC Europe 2014.

EMC Europe 2014 is the recurrent natural meeting place for people working with EMC – internationally and nationally – and for those who place high demands on a conference and exhibition event. EMC Europe is organized every year in one prominent city in Europe. In 2014 it is time for Gothenburg.

The conference will take place at The Swedish Exhibition & Congress Centre, in the centre of Gothenburg, Sweden.

The exhibition in connection with the conference gives you as an exhibitor a unique platform for doing business and make important contacts. You meet the right people, at the right time and in the right context.

Do you want to establish new customer relationships and meet people who can affect the future of your business, then EMC Europe 2014 is the event to invest in.

Welcome to occupy a prominent place on the EMC Europe 2014's exhibition.



## The Exhibition

The personal meeting is unbeatable when it comes to getting your message across to a specific audience when the abundance of information makes it increasingly more difficult to reach the target audience.

The conference EMC Europe 2014 will consist of four days oral and poster presentations, workshops, tutorials, special sessions and short courses. In parallel with the conference, during two days, 2-3 September, a technical exhibition of software, hardware, equipment, materials, services and literature will be organised. This will be an excellent opportunity for your company to present your absolute latest development to a worldwide audience of researchers and engineers. Companies, institutions, research centres and universities are all encouraged to visit the exhibition. Also, poster sessions will be arranged in the exhibition area in order to maximize the exposure of the exhibitors.

We welcome you to occupy a prominent place on the EMC Europe 2014's exhibition, 2-3 September 2014, Gothenburg, Sweden.

## Sponsorship

If you want to take a clearer and more prominent place at EMC Europe 2014 we offer the option of four different levels of sponsorship, Platinum, Gold, Silver and Bronze.

A sponsorship provides a unique opportunity to actively brand your company in a unique arena in which you reach out to an international audience. Sponsorship packages are designed and tailored for maximum impact and each sponsor package is designed for each sponsor's needs and level of sponsorship. The amount of exposure and space is dependent on the level selected and the contract formed.

Contact us for more information about the various sponsorship levels, +46 31-775 03 90.



## The Hosting City & Conference Venue

Welcome to a city where professionalism, quality and pleasure goes without saying. Gothenburg is truly a world class meeting and event city, easily accessible from around the world. Located on the beautiful west coast of Sweden, Gothenburg is a buzzing city well-experienced in hosting major international meetings. Meeting venues, hotels, restaurants, shops and entertainment are all located within convenient walking distance. The city's spectacular surroundings, closeness to the sea and the stunning archipelago guarantee a whole new meeting experience, far from the traditional big city meetings.

Gothenburg is the only city in Scandinavia with all-inclusive congress facilities in the city centre. Hotels, restaurants, entertainment, parks, theatres and shops are conveniently located within walking distance. A convenience greatly appreciated by organisers and delegates alike as there is only a limited need for transfers. In terms of comfort and technological facilities, the Swedish Exhibition & Congress Centre is one of

the leading centres in Europe. Every year, over one million visitors use the facilities for around 30 trade fairs and hundreds of conferences and congresses, large and small. The opportunities to combine large-scale congresses with exhibitions, posters, seminars, lectures and smaller conferences are practically endless thanks to the versatile interiors.

The first Swedish exhibition was held in Gothenburg in 1918. Since then the Swedish Exhibition & Congress Centre has continued to develop in close collaboration with the various sectors of trade and industry and is now one of the most effective meeting places in Northern Europe. Attached to the congress centre is also the in-house Gothia Towers hotel which is the largest hotel in Scandinavia.

## Exhibiting Company

Company		Contact Person
Address		Phone
Zip Code	City	e-mail
Country		Org.nr / VAT no.

## Invoice address (if different from above)

Company		Contact Person
Address		Phone
Zip Code	City	e-mail
Country		Org.nr / VAT no.

## Space required, September 2-3 2014

Space required: ( \_\_\_\_ x \_\_\_\_ ) = \_\_\_\_\_ m<sup>2</sup>. ( Min 8 m<sup>2</sup> )

- Space rent exclusively per m<sup>2</sup> SEK 1.500 / m<sup>2</sup>
- Space rent per m<sup>2</sup> including shell stand, "Smart Alu". SEK 2.445 / m<sup>2</sup>

## Basic Charge, Co-Exhibitor and Exhibitor Insurance

In addition a basic charge of SEK 3.900 will be invoiced on confirmation. The basic charge includes listing in the exhibitor online catalog, access to Service Centre, exhibitor lounge, exhibitor badge. Co-exhibitors will get the same exposure and information as the main stand holder. Price SEK 5.900 / co-exhibitor. Exhibitor insurance covers damage as set out in the existing insurance terms and conditions, [www.svenskamassan.se](http://www.svenskamassan.se). Exhibition insurance is obligatory and will be debited with the stand rent. SEK 1.200. Please contact your salesperson if the total value of your material exceeds SEK 300.000.

## Thank you for your booking!

**Thank you for your booking!** This booking is legally binding and the undersigned undertakes to comply with the regulations specified on the reverse side (General Regulations). Cancellation of this registration does not imply exemption from payment of the ordered exhibition space. Non-Swedish traders with no permanent establishment in Sweden are liable for VAT. Exhibitors that sell directly to the consumer/enduser must register for VAT with the Swedish Tax Authority in Stockholm. For more information about this and VAT refund of your expenses in Sweden please visit [www.vatadviser.se](http://www.vatadviser.se).

\_\_\_\_\_  
Date & Place

\_\_\_\_\_  
Authorized Signature

**Send registration to:** Just Event Sverige AB, Linnégatan 30, SE-413 04 Göteborg, or **e-mail:** [info@justevent.se](mailto:info@justevent.se)

**To call us: +46 31-775 03 90**

## General Regulations

1. Exhibitors are bound by their bookings until they are accepted or refused by the Just Event Sverige AB. Acceptance of a booking represents a binding agreement for the stand space and rent that are specified in the order confirmation from Just Event Sverige AB or in other correspondence from the Just Event Sverige AB. The stand space must not be occupied until the registration fee, exhibitor insurance and stand rent have been paid in full.

2. Just Event Sverige AB reserves the right to decide which exhibitors are allocated space and how stand space is allocated, as it deems appropriate. Transfer of rented space, in part or in full, is not permitted without the approval of Just Event Sverige AB. Cancellation of rented space by an exhibitor does not provide any rights to the rented space nor does it release the exhibitor from the obligation to pay the rent for the space ordered or entitle the exhibitor to repayment of rent that has already been paid.

3. Exhibitors undertake to read and abide by the "General Regulations for Exhibitors" stipulated herein, as well as all other regulations concerning order and safety, or instructions of a technical nature, that are issued by Just Event Sverige AB and/or the Swedish Exhibition & Congress Centre and are effective at the time.

4. The exhibition halls are accessible to exhibitors from the date indicated by Just Event Sverige AB. All exhibit items shall be fully assembled by the evening of the day prior to the opening day. Exhibitors are required to accept any changes in the allocated space that circumstances dictate. The space allocated to the exhibitor may not be exceeded either in height or any other dimensions. Exhibitors must abide by any regulations that may be set forth by the State or local authorities. Just Event Sverige AB is not liable for costs or damages that may arise in connection herewith.

5. The height of a stand is 2.5 m. This height must not be exceeded without special reason, and then only in consultation with Just Event Sverige AB. Advertisements for other exhibitions or displays outside the Swedish Exhibition & Congress Centre are not permitted in the exhibition area. Posters may be affixed only where indicated by Just Event Sverige AB or the Swedish Exhibition & Congress Centre.

6. Only those items that are deemed by Just Event Sverige AB to be in accordance with the aims of the relevant exhibition, and meet reasonable quality requirements or are deemed suitable in some other way, may be exhibited. If an exhibited item is regarded as failing to meet the specified requirements of Just Event Sverige AB, the exhibitor is obliged to remove the item from the stand immediately and at his own cost. Exhibitors are not entitled to partial or full repayment of stand rent that has been paid, nor to receive any compensation for costs or damages, direct or indirect, that may arise as a result of such a decision by Just Event Sverige AB.

7. Only machines that are silent in operation may be set up in the rented space. Exhibitors are reminded of their obligation in accordance with the Swedish Work Environment Act (Chapter 3:8) to ensure that equipment exhibited for the purpose of sale or promotion provides adequate protection against danger to health and the risk of accident or injury. Electricity is provided at cost price plus the cost of connection. The Swedish Exhibition & Congress Centre's electrical contractor, who is accountable to the authorities, must approve all electrical installations.

8. Exhibited objects may not be removed from the exhibition place for the duration of the exhibition. Products liable to customs duty may only be removed after examination and with the written permission of the Swedish Customs Authorities. Exhibitors must bear the cost of transport, erection and dismantling of stands, tents, pavilions, etc., as well as the cost of connection to electricity, water, etc., from the available mains supplies. Transport can be arranged by the Swedish Exhibition & Congress Centre's Transport Office at fixed rates. If any items or waste are left on the stand after the final day for moving out, Just Event Sverige AB may have them removed at the exhibitor's own cost and risk.

9. Political propaganda is not permitted on stands or in any other part of the exhibition area.

10. All exhibits must be removed from the exhibition area after the close of the exhibition on the date specified by Just Event Sverige AB. If this is not done by the specified date Just Event Sverige AB entitled to remove the items at the exhibitor's own cost and risk.

11. The exhibitor is liable for any damage caused either by himself or by any of his assistants to Just Event Sverige AB and/or the Swedish Exhibition & Congress Centre's premises and grounds. The exhibitor is also liable for any other damage arising from the exhibitor's failure to supervise the space rented by him. The Swedish Exhibition & Congress Centre is responsible for general security but is not responsible for the exhibited property.

It is the responsibility of the exhibitor to secure and maintain the necessary insurance cover that is required to use the exhibition space. Just Event Sverige AB and the Swedish Exhibition & Congress Centre is freed from its obligation to meet its part of the agreement and from any obligation to pay compensation if it is unable to fulfil its undertaking, or could only do so at exceptionally high cost, due to events such as riot, war, strike, lock-out, fire, explosion or intervention by a government authority, over which Just Event Sverige AB and the Swedish Exhibition & Congress Centre has no control and could not be reasonably expected to foresee.

12. Any taxes or other surcharges that may be imposed in connection with the exhibitor's use of the space will be charged to the exhibitor. In those cases where catalogues, databases or other information are compiled (for example for use on the Internet or in printed form) Just Event Sverige AB is free from any liability for any errors in such information.

13. Exhibitors from abroad who intend to make cash sales are obliged to register for VAT in Sweden. Further information on this subject may be obtained from Swedish National Tax Agency.

14. Exhibitors give Just Event Sverige AB the right to handle personal details during the processing of bookings. The booking form indicates which information is obligatory. The exhibitor accepts that such information is recorded for the purpose of contracts and administration. (Information may be passed on to external partner companies for use in marketing.)

15. The liability of Just Event Sverige AB to pay damages to exhibitors in connection with the contract is limited to direct damages up to an amount equivalent to the charge for the rented space. Just Event Sverige AB is not liable under any circumstances, with the exception of gross negligence, for indirect damages such as loss of profits, expected savings, loss of income or any other general capital damages.

16. Just Event Sverige AB and the Swedish Exhibition & Congress Centre carries out all general cleaning, but exhibitors are obliged to ensure that the space rented to them is kept clean.

17. All disputes arising from the interpretation or application of this contract shall be settled according to Swedish law and Swedish Courts. In the first instance, this is the Gothenburg City Court.

18. In accordance with the Swedish VAT Act (1994:200), VAT is charged on registration fees, stand rent and other remuneration the exhibitor pays to Just Event Sverige AB for services rendered.

19. Violation of the above conditions may lead to expulsion from the exhibition. Those concerned will not be entitled to demand repayment of fees paid or payment of damages.

# EMC Europe 2014

## Local Organising Committee

**Jan Carlsson**, SP, Symposium Chair  
**Christer Karlsson**, SP, Co-Chair  
**Peter Stenumgaard**, FOI, Technical Program Chair  
**Dan Wallander**, Just Event, Exhibition & Sponsorship Chair  
**Yngve Hamnerius**, Chalmers University of Technology  
**Rajeev Thottappillil**, KTH Royal Institute of Technology  
**Mats Bäckström**, SAAB Aeronautics  
**Jan Welinder**, SP  
**Jenny Eriksson**, SP

## Contacts & Information

**Symposium web-site:** [www.emceurope2014.org](http://www.emceurope2014.org)

**Conference Venue:** [www.svenskamassan.se/en/](http://www.svenskamassan.se/en/)

**What's on in Gothenburg:** [www.goteborg.com](http://www.goteborg.com)

**Symposium Chair:**

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**Technical Program Chair:**

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**Exhibition & Sponsorship Chair:**

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EMC EUROPE 2014  
GOTHENBURG, SWEDEN



JUST EVENT  
Difference by Knowledge